

*For More Information or an  
Exhibitor Reservation Form*

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Please visit our website at:

[www.texasflutesociety.org](http://www.texasflutesociety.org)

Revised June 10, 2009

The Texas Flute Society is  
organized for the purpose &  
objectives as follows:

to

further the  
activities and education of  
flutists in North  
Central Texas;

to

sponsor concerts, workshops,  
clinics, masterclasses, and  
festivals at which  
members and guest  
artists can perform and  
disseminate information;

and to

direct our efforts toward  
cultural and educational values  
in and for the general  
community, striving for  
activities with a public interest  
wider than that of members  
and contributors.



# Exhibitor Information

**Texas Flute  
Festival  
May 20 - 22, 2010  
Denton, TX**

The **Texas Flute Society** would like to invite you to be an **Exhibitor** at the **33rd Annual Texas Flute Festival**, which will be held at the University of North Texas, College of Music, Denton, TX, **May 20- 22, 2010**. The Texas Flute Festival will provide you with an exceptional opportunity to display and sell your products, network, and exhibit anything else your business has to offer to an extensive “flute community” in North Texas. The festival attendance averages approximately 2,000 flute enthusiasts.

**Guest artists for our 2010 festival include:**

**Amy Porter**, Professor of Flute at the University of Michigan, **Ian Clarke**, Professor of Flute at the Guildhall School of Music and Drama, **Elizabeth McNutt**, director of the contemporary music ensemble *Nova* and lecturer on contemporary performance practice at the University of North Texas, and **Daniel Alexander**, winner of the 2009 Myrna Brown Artist Competition.

**Fees**

**Required Fees:**

Exhibitor Fee for two tables  
Including Corporate Dues     \$165.00  
University of North Texas Fee     \$25.00

**Optional Fees:**

Tablecloth Rental (per table)     \$15.00  
Extra Table Fee (limit of one)     \$5.00  
Link on TFS Website     \$25.00

**Non-exhibitor fees:**

Corporate Dues     \$50.00  
Business card size ad in  
TFS Newsletter (1 per issue)     \$25.00  
(5 issues published per year)  
Flute Festival Program Book     \$50.00

*Exhibitor fees will be waived at the Diamond, Platinum, Gold, and Silver Sponsorship Levels and will be ½ price at the Bronze Level.*

**Sponsorship Opportunities**

**Diamond – Artist Performance  
\$ 1,500 and above**

- Cover ad in TFS Flute Festival Program (first sponsor to register)
- Corporate Membership in TFS
- Special recognition at TFS Flute Festival (Artist Performance Sponsor)
- Business card size ad in TFS newsletters (5 total ads)
- TFS current membership list
- Exhibitor’s fee waived (\$115)
- Link on TFS Website

**Platinum \$ 1,000 - \$1,499**

- Full page ad in premier position in TFS Flute Festival Program
- Corporate Membership in TFS
- Special recognition at TFS Flute Festival (event sponsor)
- Business card size ad in TFS newsletters (5 total ads)
- TFS current membership list
- Exhibitor’s fee waived (\$115)
- Link on TFS Website

**Gold \$ 750 - \$ 999**

- ¾ page ad in TFS Flute Festival Program
- Corporate Membership in TFS
- Special recognition at TFS Flute Festival (event sponsor)
- Business card size ad in TFS newsletters (5 total ads)
- TFS current membership list
- Exhibitor’s fee waived (\$115)
- Link on TFS Website

**Sponsorship Opportunities**

**Silver \$ 500 - \$ 749**

- ½ page ad in TFS Flute Festival Program
- Corporate Membership in TFS
- Special recognition at TFS Flute Festival (event sponsor)
- Business card size ad in TFS newsletters (5 total ads)
- Exhibitor’s fee waived (\$115)
- Link on TFS Website

**Bronze \$ 250 - \$ 499**

- ⅓ page ad in TFS Flute Festival Program
- Corporate Membership in TFS
- Special recognition at TFS Flute Festival (event sponsor)
- Business Card size ad in TFS newsletters (4 total ads)
- ½ price Exhibitor fee (\$57)
- Link on TFS Website

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**Reservations and fee payments  
must be submitted by**

**April 1, 2010**

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Please note: Fees and Sponsorship levels are subject to change.